

DANIELLA KEEBLE

PRODUCER

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OUTLINE

Over 17 years in commercial & online branded content production. Experienced in shooting all over the UK and overseas including France, Spain, Germany, the Netherlands, Switzerland. An organised, efficient communicator and problem solver with a primary aim to create the most effective content possible on time and within budget.

WORK HISTORY

FEB 2013 – AUG 2025

12 years 6 months

GUTS & GLORY FILMS, LONDON

In-House Producer

Credits include Google, McDonald's, Unilever, Mastercard, Coutts, Barclaycard, Sony, KIA, Hyundai, The North Face, Virgin Atlantic, Panasonic, IKEA, Uber, Tesco, Nokia.

JUN 2008 – JAN 2013

4 years 7 months

CROSSROADS FILMS, LONDON

In-House Producer / Production Manager

Credits include Marks & Spencer, Ford, Samsung, Icelandair, Sky, Dyson, Bupa, AXA, L'Oreal, Garnier, Dove, Sainsburys, Snickers, Ladbrokes.

CREDIT HIGHLIGHTS

COMMERCIALS & CONTENT HIGHLIGHTS

GUTS & GLORY FILMS

<u>AGENCY / CLIENT</u>	<u>CAMPAIGN</u>	<u>DIRECTOR</u>	<u>FORMAT</u>	<u>ROLE</u>
Initials CX	President 'The Good Life'	James Lovick	BVOD + Stills	Executive Producer
Rodial	Nip+Fab 'Extreme4 & Glycolic'	Dan Storey	TVC	Producer
Big Group	Avantcard 'Street Dancer'	Dan Storey	TVC	Producer
MullenLowe	Cif 'Juggler'	Dan Storey	TVC	Producer
Adam & Eve DDB	Breyers Delights 'Dog & Jelly'	Jamie Maule-Ffinch	TVC	Producer
Saatchi & Saatchi Düsseldorf	Bion3 'Project Me'	Dan Storey	TVC	Producer
University of East London	UEL 'Impact Case Studies'	Dan Storey	Online	Producer
University of East London	UEL 'East London Arts'	Dan Storey	Content	Producer
Hope & Glory PR	Argos 'Top Toys of 2024'	Dan Storey	Online	Producer
Big Group	Mastercard 'Event film'	Dan Storey	Content + Stills	Producer
Big Group	Coutts/Mastercard 'Foundation Film'	Dan Storey	Online	Producer
Big Group	Blanco 'Influencer content'	Dan Storey	Content + Stills	Producer
Hope & Glory PR	Uber Eats 'Brooklyn Beckham'	Dan Storey	Content	Producer
Hope & Glory PR	Snickers 'Ross Kemp'	Dan Storey	Online	Producer
Forever Beta	Google x Inchcape	Dan Storey	Online	Producer
Big Group	The North Face 'Childs Play'	Scott Hutchins	Content	Producer
University of East London	UEL 'Be the change'	Dan Storey	Mini Docuseries	Producer
E.ON	E.ON Next 'EV Charger'	Dan Storey	Content	Producer
Red Consultancy	McDonald's 'Biodiesel'	Dan Storey	Online	Producer
One Green Bean	Domino's 'Lady C Stuffed Crust'	Dan Storey	Online	Producer
Coolr	Quaker + Magic Breakfast	Dan Storey	Content	Producer
One Green Bean	Visit Jersey 'Little Squirrel Count'	Scott Hutchins	Online	Producer
One Green Bean	Costa 'Vegan Bac'n Bap'	Scott Hutchins	Online	Producer
Hope & Glory PR	Aviva 'Decision School'	Tom Long	Online Miniseries	Producer
Big Group	Pizza Hut 'TikTok content'	Dan Storey	Content	Producer
Red Consultancy	McDonald's 'McFlurry 21 st Bday'	Dan Storey	Content	Producer
Hope & Glory PR	Nokia 'The Hardest Kick'	Dan Storey	Online	Producer
3 Monkeys Zeno	Cheestrings 'Pizza N Things'	Dan Storey	Content	Producer
Footballco	FedEx 'Special Delivery'	Dan Storey	Int Campaign	Producer
Footballco	KIA 'Europa League'	Dan Storey	Int Campaign	Producer
One Green Bean	Virgin Atlantic 'Airplause'	Dan Storey	Online	Producer
Hope & Glory PR	IKEA 'Swedish Lessons'	Dan Storey	Online	Producer
Hope & Glory PR	Facebook 'Spotlight content'	Dan Storey	Content	Producer
DAZN Media	KIA 'Charge Up'	Dan Storey	Content	Producer
Hope & Glory PR	Argos 'FIFA 21'	Dominic Hicks	Content	Producer
One Green Bean	Domino's 'We Got This'	Dan Storey	Online	Producer
Hope & Glory PR	Pokemon 'Bus'	Dan Storey	Online	Producer
Big Group	Kenwood 'Cooking Chef Connect'	Dan Storey	Online	Producer

Hope & Glory PR	Argos 'Black Friday'	Dan Storey	Online	Producer
Aduro Communications	Haliborange 'Every Parent'	Dan Storey	Content	Producer
Zeno Communications	Richmond 'Sandwich Week'	Dan Storey	Content	Producer
Zeno Communications	Fridge Raiders 'Power Pals'	Dan Storey	Content	Producer
Weber Shandwick	Friends of Glass 'Checkouts'	Dan Storey	Online	Producer
Big Group	The North Face 'The Journey'	Dan Storey	Online	Producer
Big Group	The North Face 'Explore Fund'	Dan Storey	Online	Producer
Brave	Panasonic 'Facial Lifter'	Dan Storey	Online	Producer
Wunderman	BT 'Fibre for all'	James Lovick	Online	Producer
Teneo Blue Rubicon	McDonald's 'Guys before Fries'	Dan Storey	Online	Producer
Hope & Glory PR	Argos 'Hand yoga'	Dominic Hicks	Content	Producer
Red Consultancy	McDonald's 'RMHC'	Scott Hutchins	Online	Producer
Big Group	Hyundai Mercury Prize 'Award night'	Dan Storey	Content	Producer
Big Group	The North Face 'Himalayan'	Dan Storey	Online	Producer
Big Group	The North Face 'Events'	Dan Storey	Content	Producer
Red Consultancy	McDonald's 'Stacey Solomon'	Dan Storey	Content	Producer
Hope & Glory PR	Argos 'The Challenge'	Dan Storey	Content	Producer
Argos	Argos 'Google Home'	Dan Storey	Content	Producer
The Beautiful Meme	Deloitte/Apple 'Work the way'	Dan Storey	Content	Producer
Brave	Panasonic 'Male Grooming'	Dan Storey	Online	Producer
The Romans	The Macallan 'The Trilogy'	Dan Storey	Online	Producer
Lagardere	Hisense 'World Cup Draw'	Dan Storey	Live broadcast	Producer
The Romans	PlayStation 'Love Island'	Scott Hutchins	Content	Producer
Cake Group	Sony Xperia 'Touch'	Dan Storey	Online	Producer
Havas Cake	Sony 'Xperia Ear 'Open Style'	Dan Storey	Online	Producer
Big Group	Hyundai 'Feel your rhythm'	Dan Storey	Online	Producer
One Green Bean	Visit Jersey 'All kinds of everyone'	James Lovick	Online	Producer
FEVE	Friends of Glass 'Endless Chorus'	Dan Storey	Online	Producer
Grey London	Duracell R&D Toy Cars	Francis Wallis	Online	Executive Producer
Ogilvy Hogarth	Nestle SMA 'Baby Teachers'	Dan Storey	Online	Producer
HeyHuman	Sony Bungee / IFA	Dan Storey	Content	Executive Producer
Cake Group	Carling 'The Guvnor'	Dan Storey	Online	Producer
Forever Beta	Google 'Bookmarks'	Chris DuMont	Online	Executive Producer
Threepipe	Glen Grant 'Guardsmen'	Dan Storey	Online	Producer
Hope & Glory PR	IKEA 'Teddy Talks'	Dan Storey	Online	Producer
Threepipe	Flexiseq 'Harry Redknapp'	Dan Storey	Online	Producer
Red / Bullitt	Caterpillar 'Designed for outdoors'	Dan Storey	Content	Producer
Mission PR	Barclaycard 'Professor Green'	Dan Storey	Content	Producer
HK Strategies	Bombay Sapphire 'WMIB'	Dan Storey	Content	Producer
Zone	Tesco 'Big Thank You'	Dan Storey	Online	Producer
HeyHuman	Surf 'Household Heroes'	Dan Storey	Content	Producer
Kaper PR	Hellmann's 'Olive Oil'	Dan Storey	Content	Producer
Virgo	PaediaSure Shake 'Kids Insights'	Clare Johns	Content	Producer
Threepipe	Standard Chartered 'Liverpool Ladies FC'	Dan Storey	Content	Producer
Threepipe	Flexiseq 'Jacques Burger'	Dan Storey	Content	Producer
Havas Cake	O2 'Bedtime Stories'	Dan Storey	Online	Producer
Hope & Glory PR	AMEX 'Saturday Jobs'	Dan Storey	Online	Producer
Havas Cake	Sainsbury's 'Red Nose Day'	Dan Storey	Content	Producer
Aduro Communications	Hartley's '10 Cal Vicky Pattison'	Dan Storey	Content	Producer

ADDITIONAL INFORMATION & TRAINING

- APA Masterclass
- AdGreen trained
- Full clean UK driving license and car owner
- British passport
- I confirm that my CV/Credits may be held on file or shared within the company submitted to