Pete Wade

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Title Production Company Director / Photographer DOP Format
Sky 'Impact Idris' Smuggler Tom Hooper Steve Annis BSC Arri Alexa Mini
Chase Bank 'Ripple Effect' Sugarfree TV Billy Boyd Cape Mattias Rhud FSF Arri Alexa 35
World of Tanks 'Holiday Ops' Magna Studios Nez Khammal Nico Poulsson FNF Arri Alexa 35
National Lottery 'Christmas' Smuggler Tom Hooper Steve Annis BSC Sony Venice
WhatsApp 'Wamo' Somesuch KingShe Oli Millar Sony Venice
Vanish Ambitious about Autism Smuggler Tom Hooper Steve Annis BSC Arri Alexa Mini
"If I ain't got you" Alicia Keys Nior / Netflix Diane Mantel Ula Pontikos BSC Alexa 35 (B-Cam Steadi)
Spotify 'Fanlife 2.0' Somesuch Vincent Haycock Steve Annis BSC Alexa MiniLF
Adidas Originals EU FW26 Farago Projects Petra Collins Eoin McLoughlin ISC Arri 416
M&S Christmas 'Traffic Jamming' Smuggler Guy Shelmerdine Steve Annis BSC Arri Alexa Mini
Project 2017 Dua Lipa Love Song Daniel Wolfe Harry Wheeler Arri LT Ektachrome (B Cam)
WhatsApp 'Push Push' Modern Arts J. M. Harper Steve Annis BSC Arri Alexa 35
Microsoft 'Doppelganger' Prod Co Mackenzie Sheppard Oli Millar Sony Venice 2
Rolling Stones 'In The Stars' Riff Raff Francois Rousselet Steve Annis BSC Arri Alexa 35 A Camera
The Cube Nior Nabil Elderkin Steve Annis BSC Arricam LT
Adidas 'SS25 Underwear' U Dox Ewen Spencer Eoin McLoughlin ISC Alexa 35 + Aaton Penelope
Jonas Brothers 'Wafflehouse' Arts & Sciences Anthony Mandler Cezary Zacharewicz B Cam - Venice 2
Barbour 'The Edits' Chebabo & Co Tim Walker Eoin McLoughlin ISC Arri 416
Stella McCartney 'Autumn' April Productions Mert & Marcus Ben Marshall Arri Alexa Mini
BBC Sounds 'Summer of Music' Rogue Films Joe Connor Steve Annis BSC Arri Alexa Mini
Giff Gaff 'Ode To Bad' Blink Nick Ball Steve Annis BSC Arri Alexa 35
McDonald's 'Deal Dropper' Outsider Courtney Philips Steve Annis BSC Alexa 35
Gucci Cruise 23 January Productions Socials Mert & Marcus Sam Hooper Arri 416
Audi 'Life is a WIP' Biscuit Films Dan Difelice Steve Annis BSC Arri Alexa 35
Tesco 'Cook Up' Iconoclast Nogari Jake Scott Arri Alexa 35
Guinness 'Sky Sports Idents' Stink Tom Green Carl Burke Alexa MiniLF
Drive to Survive S1 10ep Netflix / Box to Box Sophie Todd Ed Edwards Sony F55
Moncler x Fragment Uncommon Studio Harry Doncaster Eoin McLoughlin ISC Arri Alexa 35
H&M 'FW25 Campaign' Holmes Production Mitch Ryan Ben Carey Arri 235 & Alexa 35
adidas Originals x Simone Rocha FW26 Holmes Production Eoin McLoughlin ISC Eoin McLoughlin ISC Arri Alexa 35
New Balance x Anton Gottlob Farago Projects Anton Gottlob Eoin McLoughlin ISC Alexa MiniLF
Adidas 'Terrex Iceland' All Hands Robbie Lawrence Eoin McLoughlin ISC Red Kamodo
Rolex 'Watchmakers' New-land Natanael Ericsson Mattias Rhud FSF Arri Alexa 35
Gap In 'Encore' Holmes Tim Walker Ben Carey Arri Alexa Mini
Thames Water 'Always Fixing' Girl&Bear Zak Razvi Steve Annis BSC Alexa Mini
Burberry 'Harrods' Burberry Massimiliana Bomba Eoin McLoughlin ISC Arri 416
Gorillas 'LONDON ON GROCERIES' Academy Ethan & Tom Eoin McLoughlin ISC Sony Venice
Adidas x Arsenal FW26 Docu Anonymous Content The Reids Karol Jura Sony FX6
Churchill 'Enjoy the Leap' Somesuch Rollo Jackson Harry Wheeler Arri Alexa Mini
The Weeknd 'Popular' Somesuch CLIQUA Ben Carey Arricam LT
Google Pixel 'Flood The Feed' Friend Productions Gregory Ohrel Noel Schoodlerman Arri Alexa 35
Barclaycard 'Camo' Somesuch Benji Weinstein Joe Douglas Arri Alexa 35
Auto Trader 'New Car Smell' Iconoclast Glenn Kitson Harry Wheeler Arri Alexa 35
BBC Centenary 'You Make That Hard To Believe' Academy Sam Rice Edwards Thom Neal Alexa Mini LF
Dr Martens x Sage Nation Amelia Studios Robbie Lawrence Eoin McLoughlin ISC Arri 416
Nike 'Cold Blood Clinic' ProdCo Leonn Ward Mauro Chiarello Arri Alexa 35
Thom Browne F26 Robbie Lawrence Eoin McLoughlin ISC Blackmagic Pyxis
Hinge NOL 3.0 Dazed Media David Brandon Geeting Alex Gvojic Arri Alexa 35
Royal London MindsEye Andrew Gaynord Joao Padua Arri Alexa 35
EE 'Full Fibre Broadband' Pulse Sam Pilling Mattias Rhud FSF Alexa Mini
Paddy Power 'Come & Play' Mindseye Andrew Gaynord Joao Padua Arri Alexa 265
DeBeers Oliver Hadlee Pearch Eoin McLoughlin ISC Alexa MiniLF
COS 'Lunar New Year' COS Andy Knappett Eoin McLoughlin ISC Alexa 35
Biotherm Homme Division Camille Summers Valli Max Pittner Arricam LT
COS 'Festive Campaign' COS Andy Knappett Eoin McLoughlin ISC Arri 416
Morrisons 'Easter 2020' 2AM Jason Lowe Pedro Cardillo ABC Arri Alexa (B-Cam)
The Investment Association Partizan Rick Thiele Carl Burke Arri Mini LF
Nike ProdCo Leigh Powis Ivan Bird Arri 416 B Cam
Specsavers Somesuch Dan Emerson Thom Neal Arri Alexa 35
&Coach x Iga Swiatek Coach Matthew Burke Kyrre Kristofferse Sony Venice
Cadbury 'Win For Your Squad' Girl&Bear Zak Razvi Sy Turnbull Arri Alexa 35
AXA Publicis Zak Razvi Sy Turnbull Arri Alexa 35
Greenpeace 'Slapp Suit' Partizan Martin Stirling Carl Burke Ronin 4D / Sony Venice
Burberry Over 30+ different jobs Burberry Various Ben Marshall Venice / Alexa 35 / Mini LF
Tumi 'For the Iconic, Lando Norris' Rattling Stick Kiki Ohe Max Goldman Sony Venice 2
Hublot 'Novak Djokovic' Builders Club Jonas Hegi Jeremy Vallendar Phantom
Vogue X Clarks Vogue Giorgio Bruni Carl Burke Alexa MiniLF
National Autism Society 'Autism Awareness Month' Caviar Sasha Nathanwi Konstantin Mazov Arri Alexa 35
Valentino Beauty JJ Production Benjamin Vnuk Ben Marshall Arri Alexa Mini
Dunhill 'AS23 Outerwear' Bianca Batson / Robbie Lawrence Ben Marshall Arri 416
Nike Architecture Concort Ltd Walid Labri Harry Wheeler Arri 416
Zara Home X Nanushka Zara Rob Norman Ben Marshall Arri Alexa 35
Persil 'Dirt is Good' Rebolucion Vellas Harry Wheeler Arri Alexa 35
Breitling 'Soh Shoot' Spring Studios Drue Bisley Ben Marshall Arri Alexa 35
Fendi FW18 Eyewear 360PM Robi Rodriguez Harry Wheeler Arri Alexa Mini
Huawei 'Beautiful Connections' Dog Eat Dog Pascal Heiduk Par Ekburg Alexa mini (B-Camera) / Phantom
Vogue China 'Cover' Art Production Benjamin Vnuk Ben Marshall Sony Venice 2
Louis Vuitton X Murakami Kitten Adrien Dirand Ben Marshall Arri Alexa 35
Gucci 'Slimline Watches' Bellhouse Marks Christopher Simmonds Jeremy Vallendar Arri 435
Dash 'Give up Nothing' Somesuch Freddie Walters Joao Padua Arri Alexa 35
Jimmy Choo 'Bridal 25' Rob Norman Ben Marshall Arri Alexa 35
Stella McCartney 'Winter' January Productions Ethan James Green Ben Marshall Arri Alexa 35
Dunhill 'High Summer' Barrio Brett Lloyd Ben Marshall Arri 416
Vogue X Reserved Poland Vidset Jim Pilling Joe Douglas Arri Alexa Mini
Charlotte Tilbury 'Magic March Campaign' Joseph Salah Ben Marshall Arri Alexa 35
BMW 'Drive's the Difference' Milk Money Giorgio Bruni Carl Burke Alexa Mini LF
Project Parakeet / Google Phone Rosco Productions Francesco Nazardo Ben Marshall Sony Venice
Porsche 'Endurance Documentary' Hochkant Films James Routh Ed Edwards Arri Alexa Mini
Project Parakeet 'Google Phones' Rosco Productions Francesco Nazardo Ben Marshall Red Raptor
Zara 'Golf Capsule' North 6 Norman Wong Kia Little Arri Alexa
Audemars Piguet 'Charlotte Carey' Weekend Teddy Powell Kia Little Arri 416
Charlotte Tilbury '10 Disney Looks' Joseph Salah Ben Marshall Arri Alexa 35
Y-3 Chapter 2 Farago Projects Francis Plummer Eoin McLoughlin Arri Alexa 35
Nike 'Emma Raducanu' Noir Crowns & Owls Harry Wheeler Arri Alexa Mini
Charlotte Tilbury 'Legendary For A Reason' Matt Easton Ben Marshall Arri Alexa 35
Betway 'Celebrate Rewards' The Smalls Matt Dempsey Thom Neal Arri Alexa Mini LF
Sky Sports 'Choir' Hunkydory Neil Gorringe Sy Turnbull Arri Alexa Mini LF
Beats by Dre x Craig David Iconoclast Crowns & Owls Tom Harrison Arri Alexa Mini
Ronnie O'Sullivan 'The Edge of Everything' Studio 99 Sam Blair Ed Edwards Sony FX9
Charlotte Tilbury 'AFF Motion Texture' James Russell Ben Marshall Arri Alexa 35
Ted Baker 'AW16 Campaign' Iconoclast Crowns & Owls Crowns & Owls Arri Alexa
Adidas SS24 All Corners Ethan Hart Ben Marshall Arri Alexa 35
Ninja Holidays Studio 99 Simon Neale Carl Burke Arri Alexa 35
M&S Socials Mother-Made Rob Norman Ben Marshall Arri Alexa 35
Jo Malone 'Sports Day' x Toby Coulson Delich Co Toby Coulson Jan Vrhovnik Arricam LT
Four Seasons 'London Jet Shoot' Freebird Nathan Copan Max Goldman Arri Alexa Mini
Max Factor MFFY25 Siobhan Sheshtakova Ben Marshall Arri Alexa 35
Shark Ninja Studio 99 Giorgio Bruni Carl Burke Alexa MiniLF
Nespresso 'Pods' Studio 99 Giorgio Bruni Carl Burke Alexa MiniLF
Interparfums, Inc 'Just Cavalli' Ragi Dholakia Productions Nicolas Kantor Ben Marshall Arri Alexa 35 / Ronin 4D
Vans EMA 'Musicians Wanted' Black Dog Above Ground Harry Wheeler Arri Alexa Mini
Actimove 'Wind & Resistance' Arts & Sciences Quentin Deronzier Jack Reynolds Arri Alexa 35
Aesop 'Solais Hand Serum 2026' Ana Minguez Noel Schoodlerman Arri Alexa 35
5vs5 Promo ProdCo Leigh Powis Harry Wheeler Arri 416
Hyundai 'Channel 4 Sponsorship' All of us here Ewan Jones Monks Carl Burke Alexa MiniLF
Elmis 'Black Cherry & Cleansing Balm' Lock Studios Sam Hofman Ben Marshall Arri Alexa 35
Mulberry X10 different jobs Maria Tripier Ben Marshall Arri Alexa Mini
TUMI 'Path to Peak' Anderson Productions Theo Gosselin Tobias Blickle Arri Alexa Mini
Shiseido 'Ultimune Campaign' Creative Blood Nicolas Kantor Ben Marshall Arri Alexa 35
ICE 'Connector: Zak Brown' Framestore Anh Vu Jon Chema Arri Alexa 35
Four Seasons 'Hampshire' Freebird Productions Nathan Copan Garrett Hardy Davis Arri Alexa Mini LF
Bumble 'Romance Gap' OB Management Amy Becker-Burnett Joe Douglas Arri Alexa Mini
Hovis 'Ghost Signs' Girl & Bear Zak Razvi Sy Turnbull Arri Alexa Mini
Era Collective Amelia Studios Lucy Hickling Jack Exton Arri Alexa 35
Jo Malone 'Men's Grooming' Delich Co Daisy Walker Ben Marshall Arri Alexa 35
Net-A-Porter 'March Reels Shoot' Drue Bisley Ben Marshall Sony Venice 2
Pandora 'Gold' We Are Social Angelika Wierzbicka Ben Marshall Arri Alexa 35
Olio 'Wonderful Waste' OB Management Amy Becker-Burnett Joe Douglas Arri Alexa Mini
Kasperski Unit 9 Films Simon Neale Carl Burke Arri Mini LF
Burger King 'Gourmet' Black Sheep Studios Louis Bhose Joe Douglas Arri Mini LF
Kwikfit 'Safe & Sound' Girl&Bear Zak Razvi Sy Turnbull Sony Venice